



## **2010 Diversity Women's Business Leadership Conference & Mosaic Woman Awards Luncheon**

October 28-29, 2010

The Gaylord Resort & Conference Center

National Harbor, MD

### **“Addressing The Diverse & Multicultural Women's Leadership Gap”**

#### **Who Should Attend**

Diverse & Multicultural women professionals, executives and entrepreneurs.

#### **Why You Should Attend**

Government policy makers, industry leaders, and the media proclaim that women are fast becoming the leading force for change on our planet. It is critical that we are prepared.

Learn from visionary, resourceful and professional women while you experience the joys of meeting new friends at this conference. Designed to support the leadership and executive development of women of all races, cultures and backgrounds, this conference promises to spark your imagination and energize your career.

#### **2010 Committee Co-Chairs**

Shari Slate, Senior Director of Inclusion Strategy,  
Cisco

Jeanette Kilo-Smith, VP Human Resources  
Diversity & Inclusion, Motorola

Candi Castleberry-Singleton, Chief Diversity  
Officer, University Pittsburgh Medical Center

Edie Frasier, Sr. Consultant, Diversified Search

Sherrie Duncan, Supplier Diversity Officer,  
Progress Energy

Alisa Joseph, Vice President, Wells Fargo

# DAY ONE: Leadership & Executive Development Day

## Thursday, October 28<sup>th</sup>, 2010 8:00 AM – 5:00 PM

7:00 AM – 9 AM

**Registration and Breakfast**

7:30 AM

**Exhibit Hall Opens**

8:00 AM

**Welcome by Dr. Shirley Davis**

Director, Global Diversity and Inclusion  
Society for Human Resource Management (SHRM)

8:30 AM

**Opening Keynote *Invited***

**Tina Tchen**

Executive Director to White Council on Women & Girls

9:00 AM

**Social Media Panel**

**The Two Faces of Social Media**

The pleasure and pitfalls of social media present themselves daily. Social media tools such as LinkedIn, Twitter and Facebook can enhance a career or kill it with the touch of a finger. In this session, learn how to use these media as an asset to your work and marketing. Through coordinated conference activities, all attendees will have the opportunity to use this conference as a practice space for social media. Learn how not to distract others or be distracted by these useful tools. Uncover for yourself how to get the best from social media.

### **Professional Development Breakouts**

#### **Leadership, Executive & Entrepreneurial Development**

10:30 – 12 Noon

**Leadership Panel**

**Going to Work With Your Eyes Closed: The mistake of ignoring your vision for your leadership.**

Your vision for your leadership is not just a *BLAH, BLAH, BLAH* statement on a withered page. Right now, whether you acknowledge it or not, you live by your personal vision for your leadership. Implied by your activities and found in your priorities, your vision rests within. But few, if asked to share their vision, could state it simply and succinctly. Without a clear vision, some leaders muddle through, but not in a way that can yield long-term benefits for their organizations. With a clear vision that is taken seriously, leaders can transform into inspiring speakers, decisive business managers, trustworthy mentors, and catalysts for innovation. In

our panel discussion, learn from seasoned leaders how to stick to your vision and use it to your benefit.

10:30 – 12 Noon

### **Executive Coaching Panel**

#### **Someday Could You be Working with Your Son or Daughter?**

It makes sense that today's leaders want to prepare their gifted young people to fill organizational roles in the future. Or does it? With four generations working side-by-side in the workplace, it is increasingly difficult to predict intergenerational interplay in an organization. Each generation seems to have its' own set of inflexible job requirements. Join us to learn practical tips for managing a multi-generational workforce. Talk with us as we uncover how women are poised to lead organizations through this challenge.

10:30 – 12 noon

### **Entrepreneur Panel**

#### **In Women We Trust: How entrepreneurial women could re-shape America's pillar industries**

Recent cracks in the four pillar industries of our society: energy, finance, healthcare and housing, resulted in tremendous national and international focus and a renewed commitment to their recovery. In this panel, leaders from these key industries will share their insights about the pathway to recovery and point the way to a refocused future. Women can play a leading role in seizing opportunity in these pillar industries and become an integral component in shaping a new foundation. Join us to learn about career and business opportunities.

## **MOSAIC LEADERSHIP AWARDS LUNCHEON 12 Noon – 2:00 PM**

### **Keynote Speaker**

**Donna Brazile, Author, CNN Commentator, Political Analyst**

Master of  
Ceremony

**Keith Clinkscales**, Senior Vice President, ESPN  
and Publisher, ESPN Magazine

Welcome

**Pat Crawford**, Chief Diversity Officer, Wells Fargo

Invocation

**Pat Parker**, Chocpow of Oklahoma Tribe

Remarks

**Alisa Joseph**, VP President, Wells Fargo

## Introduction of Speaker

**Sheila Robinson**, Publisher, Diversity Woman Magazine  
Conference Founder

Luncheon Keynote **Donna Brazile**, Professor, Author, and CNN Commentator

## Awards Presentation

**Shari Slate**, Senior Director of Inclusion Strategy, Cisco  
**Neddy Perez**, Chief Diversity Officer, National Grid

## Presenters

### **Dr. Paula Whetsel-Ribeau**

Asst Vice President, Student Affairs  
Howard University

### **Regina F. Meiners**

President, DoD Senior Professional Women's  
Association

### **Dr. Rohini Anand**

SVP & Global Chief Diversity Officer  
Sodexo

### **Dr. Johnnetta B. Cole**

President Emerita, Spelman College and  
Bennett College for Women

## Honorees

Mosaic Woman Leadership

### **Dr. Julianne Malveaux**

President, Bennett College for Women

Mosaic Woman Trailblazer

### **Consuela Kickbusch**

Lt. Col, U.S. Army (Retired)

Mosaic Woman Lifetime Achievement

### **Edie Fraser**

Founder, Diversity Best Practices

Mosaic Woman Legend

### **Dr. Maya Angelou**

Poet, Actress, Author

## **Multicultural Women's Panel 2:30 – 4:00 p.m.**

### **Setting the Table: Women preparing for the diversity feast**

Through grit and determination a few pioneering women helped to set the table for the growing momentum behind diversity and inclusion, but there is much left to be accomplished. To bridge the gap between what has been accomplished and what is yet to be done, please join us for a lively and candid panel discussion about diversity and female leadership. We will explore age, faith, sexual orientation, ethnicity, culture, work/life balance and share tips to make difference an advantage for achievement.

**Moderator:** **Mary-Francis Winters**, President & Founder, The Winters Group

## **Panelists:**

**Cindy Brinkley**, Chief Diversity Officer, AT & T

**Cuc Vu**, Chief Diversity Officer, Human Rights Campaign

**Daina Chu**, Chief Diversity Officer, McKesson

**Dr. Rohini Anand**, SVP & Global Chief Diversity Officer, Sodexo

**Annette Martinez**, Vice President, Operations, State Farm

**Pat Crawford**, Chief Diversity Officer, Wells Fargo

**Closing Keynote: A Power & Joy Session**

**Candi Castleberry-Singleton**

Chief Diversity Officer, University Pittsburgh Medical Center

**5:00 PM – 6:00 PM Sponsors Networking RECEPTION**

**DAY TWO: Personal Development Day  
Friday, October 29, 2010 7:00 AM – 5:00 PM**

7:00 AM – 9 AM **Registration and Breakfast**

7:30 AM **Exhibit Hall Opens**

8:00 AM **Welcome by Michele Kang**  
Chief Executive Officer  
Cognosante

8:30 AM **Opening Keynote:**

9:00 AM **WOMEN'S HEALTH PANEL**  
**Awaken to Well-Being:**  
**My Health – My Harmony – True Self – True Wealth**

Total well-being pre-supposes one essential element, the understanding of where you are in your physical, spiritual and financial health. To say it another way, you must be mindful of your well-being along multiple dimensions. Check-in with yourself during this compelling hour-long panel and uncover new ways to work toward balance and wellness. You simply cannot lead others without leading yourself to strength and health first.

**Breakout Workshops: Personal Development:  
Community, Self and Others**

10:30 – 12 Noon **Community: Back Giving and Giving Back**

**Presenter: Edie Fraser**

Founder of Diversity Best Practices, Senior Consultant, Diversified Search and Co-Author, "Do Your Giving While you are Living",

The ethos of most communities in the United States has been to

establish philanthropy alongside commerce. That legacy thrives today through an ever-changing landscape of social responsibility campaigns. Though many of these campaigns are staffed and structured through corporations, the real rewards accrue for each individual involved in giving. As each of us serves our community, we learn how to take better care of ourselves as we strengthen our ties with one another. In this important presentation, learn how to care for yourself as you care for others and lead in your community. and use it to your benefit.

10:30 – 12 Noon

**Self: Living With Power & Joy**

*“Life isn’t about finding yourself. Life is about creating yourself.”*  
--- Anonymous

Are you living the life that you've always imagined? Or do you find yourself longing for more? Join us for a panel discussion about how to take care of yourself first, your career second and the world third. Our panelist will share with you their experience while participating on the Power and Joy journey. How to make you the priority of your life – while still giving back to others and the celebration of life – and personal satisfaction – that can result from living with Power & Joy.

10:30 – 12 Noon

**Others: Managing Conflict**

*“A woman is like a tea bag, you never know how strong she is until she gets into hot water.”*  
--Eleanor Roosevelt

As leaders and managers, we are often called upon to resolve conflicts and juggle multipole, often contentious, relationships. How can we deal efficiently and effectively with adversity in the workplace (and out), and still find time to get things done? Learn how to keep conflicts from derailing your path to success – and even use the adversity in the workplace (and out), and still find time to get things done? Learn how to keep conflicts from derailing your path to success – and even use the adversity as an opportunity to grow.

**Health Day Luncheon 12 Noon**

**Invited Keynote: Dr. Regina Benjamin, U.S. Surgeon General**

Mistress of Ceremony **Jeanette Kilo Smith**, Chief Diversity Officer, Motorola

2:00 p.m.

**Closing**

